

# The Flower Design Lab

## Course Schedule

**Objective:** Hands on approach for learning the fundamental skills needed to start a career in a flower shop or as a freelance floral designer.

### **Week 1**

Proper flower care and handling  
Botanical identification  
Season availability  
Import flowers and local flowers  
proper sanitation  
What being a floral designer means

### **Design Lab**

Proper use of floral knife  
types of floral tools  
wire and taping techniques  
Bow making  
Getting to know your materials

### **Week 2**

Continuation of week 2  
Expand Proper flower care and handling - flower longevity  
Expand on botanical identification  
Different types of floral mechanics

### **Design Lab**

Corsage and boutonniere making  
Using cold glue  
Creating floral head pieces  
1 Dozen roses

### **Week 3**

Color theory and the color wheel  
Design Principles  
Choosing the right blooms for your designs  
Color enhancing flowers  
Explore design styles

### **Design Lab**

Create vase arrangements  
Create low arrangements  
Experiment with color enhancing

### **Week 4**

Floral armatures  
explore Different types of design styles  
High Style Centerpieces  
Intro to wedding work

### **Design Lab**

High style centerpiece  
Hand tied bridal bouquets  
wrapping bridal bouquets for delivery  
Open design

### **Week 5**

Continue on Types of wedding bouquet styles  
Industry pricing  
How to place an order  
Create photo collages for clients

### **Design Lab**

Design high style centerpiece  
garden style bouquet  
Cascade bouquet

**Week 6**

Review week - This week will be open for discussion and to practice your newly learned skills. You will create your own flower order and sketch out your final designs. You will have the week to design for your portfolio and have the opportunity to have those images photographed for your portfolio. There is a \$200 credit for this included in your class cost. If you'd like to order more you can do so at your own expense .

**Design Lab**

Review and practice past labs

Have your designs professional photographed for your portfolio

All materials and fresh flowers needed will be included\*

\* excluding any additional you want for week 6

**Course fee \$3250**

No refunds - We will support your learning any way we can.